Orders

Order / Rev:

Alt Order #:

06833667

Product Desc:

HOUSE MAJORITY PAC

Estimate:

1428

Flight Dates:

Order Type:

09/21/12 - 10/01/12

Original Date / Rev:

07/19/12 / 10/04/12

GENERAL

KSNV

Primary AE:

Amy McCreary

Sales Office:

BLPHI

Sales Region:

National

Agency

Name:

Waterfront Strategies

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Broadcast EOM/EOC

00:05:00

15%

Cash

Advertiser

Name:

Priority:

House Majority PAC

Demographic: **Product Codes:**

Revenue Codes:

A35+

PLI2

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	86	\$52,525.00	\$44,646.25
10/01/12	10/01/12	12	\$10,375.00	\$8,818,75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	86	\$52,525.00	\$44,646.25	0.00
October 2012	12	\$10,375.00	\$8,818.75	0.00
Totals	98	\$62,900.00	\$53,465,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Total

Amy McCreary Order Share

KSNV

Market

31% \$62,900.00 100% \$202,903.23

Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$52,754.84
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$32,464.52
KTUD	1%	\$2,029.03
KVVU	18%	\$36,522.58
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$16,232.26

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/18/12	10/01/12	Wake Up Early w/ Wag	n@M	430a-5a	MTWTS	:30	1	\$200.001	0.00 NM	2	\$400.00

Print Date: 10/05/12 08:22:46 Page 2 of 6

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #:

06833667

Product Desc:

HOUSE MAJORITY PAC

09/21/12 - 10/01/12 Flight Dates:

Estimate: 1428 KSNV

Ln Ch Start End WAKE UP EARLY W/THE W		Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 09/18/12 09/24/12	Weekdays Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
Week: 09/25/12 10/01/12	MTWT 5 2	\$200.00	0.00						
E 2 KSNV 09/18/12 10/01/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	5-6a	MTWTF-~	:30	4	\$400.001	0.00 NM	4	\$1,600.00
WAKE UP WITH THE WAGN									
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12	0 MTWTF 0	\$400.00 \$400.00	0.00 0.00						
		ֆ400.00 t/End Time		Weekdays	Len	oth Rate	Rtg Type		
	-F 5-6a WakeUp w/Wagner5-6a			MTWThF		:30 \$400.00			
E 3 KSNV 09/25/12 10/01/12	M-F 6-7a WakeUp w/Wa@M	6-7a	MTWTF	:30	3	\$625.002	0.00 NM	3	\$1,875.00
MALE UP MUTIL THE MACON	M-F 6-7a WakeUp w/Wagners								
WAKE UP WITH THE WAGN WAKE UP WITH THE WAGN	IERS CNX 9/18 SPOTS IERS PLEASE AIR ALL SPOT I	PRIOR TO 10/	'1						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/25/12 10/01/12	MTWTF 3	\$825.00	0.00						
E 4 KSNV 09/18/12 10/01/12	-	658a-9am	MTWTF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
TODAY SHOW	Today Show								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/12 09/24/12	0	\$900.00	0.00						
Week: 09/25/12 10/01/12	MTWTF 3	*	0.00						
E 5 KSNV 09/22/12 09/22/12	News 3 Sunrise - SATURIM News 3 Sunrise SATURDAY	6a-7a	S-	:30	1	\$375.001	0.00 NM	1	\$375.00
NEWS 3 AT SUNRISE	News 5 outline of Fords								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/17/12 09/23/12	S- 1	\$375.00	0.00						
E 7 KSNV 09/30/12 09/30/12	Sunday Today CM Sunday Today	7a-8am	5	30	1	\$625.001	0.00 NM	1	\$625.00
TODAY ON SUNDAY CNX 9. TODAY ON SUNDAY	2 2								
Start Date End Date	Weekdays Spots/Week		Rating						
Week: 09/24/12 09/30/12	S 1	\$625.00	0.00	-20		* 400.004	0.00 1114		44 075 00
E 8 KSNV 09/25/12 10/01/12	M-F Today Show II Sid HBM	9-10a	MTWTF	- ;30	3	\$425.001	0.00 NM	3	\$1,275.00
TODAY SHOW II CNX 9/18 TODAY SHOW II	, road, enem								
<u>Start Date</u> <u>End Date</u> Week: 09/25/12 10/01/12	Weekdays Spots/Week MTWTF 3	\$425.00	Rating 0.00						
E 9 KSNV 09/18/12 10/01/12		10am-11am	MTWTF	- :30	3	\$325.001	0.00 NM	3	\$975.00
TODAY SHOW III NO CHAN TODAY SHOW III	Today 4th Hour GE. SORRY								
Start Date End Date	Weekdays Spots/Week		Rating						
Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12	0 MTWTF 3		0.00 0.00						
E 10 KSNV 09/18/12 10/01/12	Rachael Ray CM	11am-12pm	MTWTF~-	- :30	3	\$325.001	0.00 NM	3	\$975.00
	Rachael Ray				Ū	4 020.00 .	0.00 14.01	ŭ	ψο, σ.σσ
RACHEL RAY									
<u>Start Date</u> <u>End Date</u> Week: 09/18/12 09/24/12	Weekdays Spots/Week		Rating 0.00						
Week: 09/25/12 10/01/12	MTWTF 3		0.00						
E 11 KSNV 09/18/12 10/01/12	Noon News CM	12-1230pm	MTWTF-	- :30	3	\$425.001	0.00 NM	3	\$1,275.00
NEW COAT NOON	Noon News								
NEWS 3 AT NOON Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/12 09/24/12	<u>vveekdays</u> <u>spots/vveek</u>		0.00						
Week; 09/25/12 10/01/12	MTWTF 3		0.00						
E 12 KSNV 09/18/12 10/01/12	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	MTWTF-	- :30	2	\$325.001	0.00 NM	2	\$650.00

Print Date: 10/05/12 08:22:47 Page 3 of 6

KSNV

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #:

06833667

7 Product Desc:

Desc: HOUSE MAJORITY PAC

Flight Dates:

09/21/12 - 10/01/12

Estimate:

e: 1428

Ln Ch Inventory Code Break Start/End Time Start End Davs Len Spots Rate Pri Rtg Type Spots Amount NEWS 4: THE AGENDA **End Date** Start Date Spots/Week <u>Weekdays</u> <u>Rate</u> Rating Week: 09/18/12 09/24/12 n \$325.00 0.00 MTWTF--Week: 09/25/12 10/01/12 2 \$325.00 0.00 E 13 KSNV 09/18/12 10/01/12 CM Days of our Lives 1258p-2pm MTWTF~~ :30 \$425.001 0.00 NM \$1,275.00 Days of our Lives DAYS OF OUR LIVES Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/18/12 09/24/12 -----0 \$425.00 0.00 MTWTF--Week: 09/25/12 10/01/12 3 \$425.00 0.00 E 14 KSNV 09/18/12 10/01/12 The Doctors CM 2pm-3pm MTWTF--:30 \$325.001 0.00 NM 2 \$650.00 The Doctors THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 _____ 0 \$325.00 0.00 MTWTF--Week: 09/25/12 10/01/12 2 \$325.00 0.00 E 15 KSNV 09/18/12 10/01/12 Dr. Phil CM3-4p MTWTF--:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL **End Date** Spots/Week Start Date <u>Weekdays</u> Rate Rating 09/24/12 Week: 09/18/12 ٥ \$450.00 0.00 MTWTF--0.00 Week: 09/25/12 10/01/12 2 \$450.00 ----s E 16 KSNV 09/30/12 09/30/12 Chris Matthews 9:30AM &M 9:30a-10a :30 \$500.001 0.00 NM 0 \$0.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW CNX 9/23 CHRIS MATTHEWS SHOW End Date Weekdays Spots/Week Rating Start Date Rate 09/30/12 0.00 Week: 09/24/12 1 \$500.00 Ch Date Range Description Start/End Time <u>Length</u> Weekdays Rate Rtg Type 2 KSNV 09/24/12-09/30/12 Chris Matthews 9:30AM SUN9:30a-10a ----Su :30 (\$500.00) 0.00 NM Credited [credit] E 17 KSNV 09/25/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$600.001 0.00 NM 1 \$600.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR CNX 9/18 FIRST NEWS 3 AT FOUR PLEASE AIR ALL SPOTS PRIOR TO 10/1 Start Date End Date Weekdays Spots/Week Rating MTWTE--Week: 09/25/12 10/01/12 \$600.00 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 2 KSNV 09/25/12-10/01/12 NEWS 3 at 4 (1 HOUR) (4:00 PM-4:30 PMTWThF----4-5pm :30 \$600.00 0.00 NM E 18 KSNV 09/18/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--\$725.001 :30 3 0.00 NM 3 \$2,175,00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P NO CHANGE SORRY NEWS 4 AT 430P Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 09/18/12 09/24/12 _____ 0 \$725.00 0.00 Week: 09/25/12 10/01/12 MTWTF--3 \$725.00 0.00 E 19 KSNV 09/18/12 10/01/12 M-F Early News CM 5-630p MTWTF--:30 3 \$1,200.001 0.00 NM \$3,600.00 3 M-F Early News **EARLY NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 -----0 \$1,200.00 0.00 MTWTF~~ 10/01/12 Week: 09/25/12 3 \$1,200.00 0.00 \$675.001 0.00 NM E 20 KSNV 09/22/12 09/29/12 Sa-Su Early News CM 5pm-630pm :30 \$675.00 1 Sa-Su Early News KSNV EARLY NEWS Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 0 \$675.00 0.00 Week: 09/24/12 09/30/12 -----\$675.00 0.00E 21 KSNV 09/18/12 10/01/12 630-7pm 3 \$1,000.001 M-F Jeopardy CM MTWTE--:30 0.00 NM 2 \$2,000.00 M-F Jeopardy COMMENTS APPLY TO SUB LINES A THRU B

Print Date: 10/05/12 08:22:47

KSNV

Page 4 of 6

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #:

06833667

Product Desc:

HOUSE MAJORITY PAC

Flight Dates:

09/21/12 - 10/01/12

Estimate:

1428

Start Date Week: 09/18/12 Week: 09/25/12 E 23 KSNV 09/22/12 JEOPARDY/ WH Start Date Week: 09/17/12	2-10/01/12 M 2 10/01/12 RTUNE PLEA End Date 09/24/12 10/01/12 2 09/29/12 HEEL OF FO	M-F Wheel M-F Wheel of Fo ASE AIR ALL SPO Weekdays MTWTF	2 Start 630- CM ortune DTS PRIOR TO Spots/Week 0 2	7-730pm 0 10/1 Rate \$1,000.00		Weekdays MTWThF		Rtg Type 0.00 NM 0.00 NM	2	\$2,000.00
4 KSNV 09/25/12 E 22 KSNV 09/18/12 WHEEL OF FOR Start Date Week: 09/18/12 Week: 09/25/12 E 23 KSNV 09/22/12 JEOPARDY/ WH Start Date Week: 09/17/12	2-10/01/12 M 2 10/01/12 RTUNE PLEA End Date 09/24/12 10/01/12 2 09/29/12 HEEL OF FO	-F Jeopardy M-F Wheel M-F Wheel of Fo ASE AIR ALL SPO Weekdays MTWTF Weekend Jeopal	630- CM ortune DTS PRIOR TO <u>Spots/Week</u> 0 2	7pm 7-730pm 0 10/1 Rate \$1,000.00	MTWTF-	MTWThF	- :30 \$1,000.00	0.00 NM	2	\$2,000.00
WHEEL OF FOR Start Date Week: 09/18/12 Week: 09/25/12 E 23 KSNV 09/22/12 JEOPARDY/ WH Start Date Week: 09/17/12	End Date 09/24/12 10/01/12 2 09/29/12	M-F Wheel of Fo ASE AIR ALL SPO <u>Weekdays</u> MTWTF Weekend Jeopal	ortune DTS PRIOR TO <u>Spots/Week</u> 0 2	0 10/1 <u>Rate</u> \$1,000.00		- :30	2 \$1,000.001	0.00 NM	2	\$2,000.00
Start Date Week: 09/18/12 Week: 09/25/12 E 23 KSNV 09/22/12 JEOPARDY/ WH Start Date Week: 09/17/12	End Date 09/24/12 10/01/12 2 09/29/12 HEEL OF FO	Weekdays MTWTF Weekend Jeopar	Spots/Week 0 2	<u>Rate</u> \$1,000.00	Rating					
Week: 09/18/12 Week: 09/25/12 E 23 KSNV 09/22/12 JEOPARDY/ WH <u>Start Date</u> Week: 09/17/12	09/24/12 10/01/12 2 09/29/12 HEEL OF FO	MTWTF Weekend Jeopar	0 2	\$1,000.00	Rating					
Week: 09/25/12 E 23 KSNV 09/22/12 JEOPARDY/ WH Start Date Week: 09/17/12	10/01/12 2 09/29/12 HEEL OF FO	Weekend Jeopar	2							
E 23 KSNV 09/22/12 JEOPARDY/ WH <u>Start Date</u> Week: 09/17/12	2 09/29/12 HEEL OF FO	•		\$1,000.00	0.00 0.00					
<u>Start Date</u> Week: 09/17/12		ALCIAD OCONTANT	•	630-730pm	S	- :30	1 \$525.001	0.00 NM	1	\$525.00
Week: 09/17/12		RTUNE								
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/24/12	09/23/12 09/30/12	S-	0	\$525.00 \$525.00	0.00 0.00					
E 24 KSNV 10/01/12		Mon PR 8-10p Monday Prime 8	CM -10pm	8-10pm	M	- :30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE VOICE CNX	X 9/24	monday i mile c	100.11							
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> M		<u>Rate</u> \$4,000.00	Rating 0.00					
E 25 KSNV 09/30/12	2 09/30/12	Jeopardy in PRIM Jeopardy in Prim		SU 930-10p		S :30	1 \$1,200.001	0.00 NM	1	\$1,200.00
TBD CNX 9/23 TBD										
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
E 26 KSNV 09/30/12		LAW & ORDER Law & Order (sy	(synd) FCM	SU 10-11p		S :30	1 \$1,200.001	0.00 NM	1	\$1,200.00
LAW & ORDER (LAW & ORDER	CNX 9/23	, ,								
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> S		Rate \$1,200.00	Rating 0.00					
E 27 KSNV 09/18/12		M-F News 3 at E M-F News 3 at E		11 pm-1135pr	n MTWTF-	- :30	1 \$1,200.001	0.00 NM	1	\$1,200.0
NEWS 3 NIGHTS Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 09/18/12	09/24/12			\$1,200.00	0.00					
Week: 09/25/12	10/01/12	MTWTF	1	\$1,200.00	0.00					
E 28 KSNV 09/22/1:	2 09/29/12			11pm-1135pr	mS	- :30	1 \$1,100.001	0.00 NM	2	\$2,200.0
NEWS 3 NIGHTS	SIDE	Sa-Su News 3 a	(Eleven							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12	09/23/12	S-		\$1,100.00	0.00					
Week: 09/24/12	09/30/12	S-		\$1,100.00	0.00		4 4500 004	0.00.1114		
E 29 KSNV 09/25/1: TONIGHT SHOV		Late Night w/Fal		1237a-136am	n MTWTF-	- :30	1 \$500.001	0.00 NM	1	\$500.0
TONIGHT SHOV Start Date			Spots/Week	<u>Rate</u>	Rating					
Week: 09/25/12	10/01/12	MTWTF	1	\$500.00	0.00					
N 30 KSNV 09/29/12		SIGN ON-SIGN ROS	OFF CM	5a-459a (5:00 AM-6:00	s O AM)	- :30	1 \$625.001	0.00 NM	1	\$625.0
SATURDAY TOD			_							
Start Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating			- 1		
Week; 09/24/12 N 31 KSNV 09/22/1:	09/30/12 2 09/22/12		rime CM	\$625.00 7-10pm	0.00 s	- :30	1 \$675.001	0.00 NM	1	\$675.00
SATURDAY TOD		News 3 in Prime		•					•	# = v = · •

Print Date: 10/05/12 08:22:47 Page 5 of 6

KSNV

Order / Rev:

104472

09/21/12 - 10/01/12

Advertiser:

House Majority PAC

Alt Order #: Flight Dates:

06833667

Product Desc:

HOUSE MAJORITY PAC

Estimate:

1428

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N31 KSNV	09/22/1	2 09/22/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm	S-	:30	1	\$675.001	0.00 NM	1	\$675.00
	DAY TO				. .							
<u>Sta</u> Week: 09	<u>art Date</u> /17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$675.00	Rating 0.00						
N 32 KSNV	09/22/1		SIGN ON-SIGN O	OFF CM	5a-459a (9:00 PM-10:	S-	:30	1	\$525.001	0.00 NM	1	\$525.00
		HEEL OF FO										
<u>Sta</u> Week: 09	art <u>Date</u> /17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$525.00	Rating 0.00						
			Rachael Ray Rachael Ray	СМ	11am-12pm	-TWTF	:30	1	\$375.001	0.00 NM	1	\$375.0
		HEEL OF FO		_								
<u>Sta</u> Week: 09	art Date	<u>End Date</u> 09/30/12	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00						
		12 09/24/12		CM	205a-304a	MF	:30	1	\$100.003	0.00 NM	1 .	\$100.0
		T ADDED SF	Today-AN	0,,,	2000 00-10	F1 1	.00	'	Ψ100.003	O.OO IVIVI	'	φ100.0
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/27/12	MF	1	\$100.00	0.00						
N40 KSNV	09/21/1	12 09/24/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	MF	:30	4	\$400.001	0.00 NM	4	\$1,600.0
WAKE	UP WITH	H THE WAG	NERS CHANGE IN	FLIGHT DAT	TEORDER N	NOW STARTS 9/	21					
<u>Sta</u> Week: 09	art Date	End Date 09/27/12	<u>Weekdays</u> MF	Spots/Week 4	<u>Rate</u> \$400.00	Rating						
			Today Show	CM ⁴	658a-9am	0.00 MF	:30	3	\$900.001	0.00 NM	3	\$2,700.0
			Today Show						,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1,00	_	Ψ=,,, σ σ, τ
	/ SHOW art Date		FLIGHT DATES	Cmata (Maale	Data	D-#						
Week: 09		<u>End Date</u> 09/27/12	<u>Weekdays</u> MF	Spots/Week 3	<u>Rate</u> \$900.00	<u>Rating</u> 0.00						
N 42 KSNV	09/21/1	12 09/24/12	M-F Today Show Today 4th Hour	III 4th 18M	10am-11am	MF	:30	3	\$325.001	0.00 NM	3	\$975.0
TODA	SHOW	III CHANGE	IN FLIGHT DATE	TO 9/21								
Week: 09		End Date 09/27/12	<u>Weekdays</u> MF	Spots/Week 3	<u>Rate</u> \$325.00	Rating 0.00						
			Rachael Ray Rachael Ray E CHANGE TO 9/2	CM	11am-12pm	MF	:30	3	\$325.001	0.00 NM	3	\$975.(
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/27/12	MF	3	\$325.00	0.00						
N44 KSNV	09/21/	12 09/24/12	Noon News Noon News	СМ	12-1230pm	MF	:30	3	\$425.001	0.00 NM	3	\$1,275.0
			CHANGE TO STA									
<u>Sta</u> Week: 09	art <u>Date</u> /21/12	<u>End Date</u> 09/27/12	<u>Weekdays</u> MF	Spots/Week 3	<u>Rate</u> \$425.00	Rating 0.00						
			The Agenda 1230 The Agenda 1230	pm CM	1230-1p	MF	:30	2	\$325.001	0.00 NM	2	\$650.0
NEWS	4: THE /		GHT DATE CHAN	GE								
<u>Sta</u> Week: 09	art Date /21/12	End Date 09/27/12	<u>Weekdays</u> MF	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
			Days of our Lives Days of our Lives	}	1258p-2pm	MF	:30	3	\$425.001	0.00 NM	3	\$1,275.0
			HT DATE CHANG									
<u>St</u> Week: 09	art Date 1/21/12	End Date 09/27/12	<u>Weekdays</u> MF	Spots/Week 3	<u>Rate</u> \$425.00	Rating 0.00						
			The Doctors	CM	2pm-3pm	MF	:30	2	\$325.001	0.00 NM	2	\$650.0
THE D	OCTORS	S FLIGHT DA	The Doctors TE CHANGE TO 9	9/21								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/27/12	MF	2	-v	0.00						
N48 KSNV	09/21/	12 09/24/12		CM	3-4p	MF	:30	2	\$450.001	0.00 NM	2	\$900.0

Print Date: 10/05/12 08:22:47 Page 6 of 6

KSNV

Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order#:

06833667

Product Desc:

HOUSE MAJORITY PAC

Flight Dates: 09/21/12 - 10/01/12 Estimate: 1428

Ln Ch Start End	Inventory Code Break	Start/End	Γime Days	Len S	pots Rate F	Pri Rtg Type S	pots	Amount
	Dr Phil							
DR. PHIL FLIGHT DATE CH						_		
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/21/12 09/27/12	MF 2	\$450.00	0.00					
N 49 KSNV 09/21/12 09/24/12	•	4-5pm	MF	:30	3 \$725.001	0.00 NM	3	\$2,175.00
NEWO AND AND ELIQUE	4PM NEWS (1 hour)	(4:30 PM-5:0	00 PM)					
NEWS 4 AT 430P FLIGHT I		D-4-	Datin			l		
<u>Start Date</u> <u>End Date</u> Week: 09/21/12 09/27/12	Weekdays Spots/Week	<u>Rate</u> \$725.00	<u>Rating</u> 0.00					
N 50 KSNV 09/21/12 09/24/12	<u>.</u>	5-630p	MF	:30	3 \$1,200.001	0.00 NM	3	#2 COO OO
N 50 KSNV 09/21/12 09/24/12	M-F Early News CM	5-630p	v	.30	3 \$1,200.001	U.UU INIVI	3	\$3,600.00
EARLY NEWS FLIGHT CHA	•							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/21/12 09/27/12		\$1,200.00	0.00					
N 51 KSNV 09/21/12 09/24/12	M-F Jeopardy CM	630-7pm	MF	:30	3 \$1,000.001	0.00 NM	3	\$3,000.00
	M-F Jeopardy							,
JEOPARDY FLIGHT CHAN								
Start Date End Date	Weekdays Spots/Week		<u>Rating</u>					
Week: 09/21/12 09/27/12		\$1,000.00	0.00					
N 52 KSNV 09/21/12 09/24/12		7-730pm	MF	:30	2 \$1,000.001	0.00 NM	2	\$2,000.00
WHEEL OF FORTUNE FLIC	M-F Wheel of Fortune							
		Deto	Detina					
Start Date End Date Week: 09/21/12 09/27/12	Weekdays Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
N 53 KSNV 09/21/12 09/24/12		11pm-1135		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
14 33 (1314) 09/21/12 09/24/12	M-F News 3 at Eleven	1 Ipin-1100	PIII III I	.50	ι ψι,200.00	0.00 14141	•	φ1,200.00
NEWS 3 NIGHTSIDE FLIG								
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/21/12 09/27/12	MF 1	\$1,200.00	0.00					
N 54 KSNV 09/23/12 09/23/12	Wake Up Early w/ Wagn@M	430a-5a	S	:30	1 \$200.00	0.00 NM	1	\$200.00
	Wake Up Early Wagners					į		
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/17/12 09/23/12	S 1	\$200.00	0.00					
				•		Totals	98	\$62,900.00